Artwork Preparation
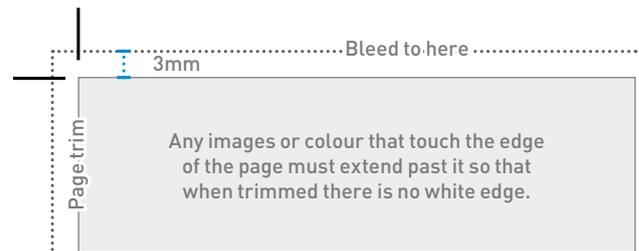
PDF

» Supply your files as a high resolution press-ready PDF

» Images are to be correctly positioned and linked

» All fonts are either included, embedded or outlined

» Include trim, fold and registration marks

» All pages are to be supplied as single pages (not spreads)

Bleed

A minimum of 3mm bleed beyond the finished page size is required.

3mm

Bleed to here

Page trim

Any images or colour that touch the edge of the page must extend past it so that when trimmed there is no white edge.

Colours

» Colours and images are to be converted
   from RGB to CMYK or Pantone colours
   are to be specified as spot colours

» Black text should be 100% black (not CMYK black)

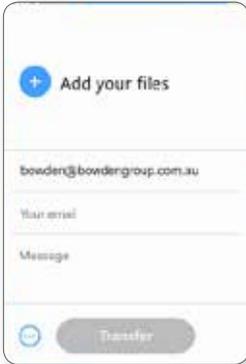» Varnishes are to be identified as additional spot colours

Spine Width / Creep

» Please contact your Account Manager for details
   as creep for each book will vary depending on
   the pagination and chosen stock. We can supply
   you with a dummy book to confirm creep (and
   the spine width for burst bound books).

We Transfer

If your file is too large to email you can upload and sent
it to us using We Transfer, please follow the prompts on
screen (as seen below) and include your email address
and message to us.

Address: https://bowdengroup.wetransfer.com